



**NEW GENERATION  
HIGH QUALITY  
PROBIOTICS**

---



# Concept

We live in times full of stress and uncertainty. We are always in a hurry, running, winning, weeping, laughing, fighting our emotions... Until one day we realize that we are about to lose the most precious gift given to us by birth – our health. That is why Bulgar-Biotic turns to Lactobacillus Bulgaricus - the first natural probiotic in the world. Combining the oldest traditions of extracting the most valuable natural ingredients and modern production technologies, we offer the highest quality probiotics with the brand :

**BACTOJOY**

Our products help in everybody's everyday health care!

# Probiotics

- Balance the levels of beneficial microorganisms in the intestinal microflora;
- Strengthen and maintain the overall functions of the digestive tract;
- They have a sensible effect on many health and eating disorders;
- Influence on many body systems - digestive, excretory, etc.;
- Help healing processes in the body - postoperative recovery, heavy and prolonged medical interventions, medication therapies, etc.;
- They could be also taken prophylactically as part of dietary diets, aiming to optimize health status - overweight, delayed lipid metabolism, etc.



# The best of Bulgaria!

**Bulgarian  
yoghurt**

+

**Bulgarian  
rose**

=

**Bulgarian  
Premium  
Probiotic**



**Bactojoy**

# The Bulgarian legacy in probiotics history:

According to historical data, *Lactobacillus bulgaricus* was known to the Thracian tribes, who inhabited modern Bulgarian land more than 7 to 8 thousand years ago. One of the achievements of their civilization is the fermentation of various products by the use of lactic acid. This can be called a revolution in nutrition and has laid the foundations for the European civilization, which has recognized and perfected the Thracian experience in culinary.

The word yoghurt is Thracian. "Yogh" means hard, and "urt" means milk. The ancient Thracians have learned the secret of yogurt and wine from the teacher of Homer - Aristaeus (a mythical figure of antiquity, born and deceased in Thrace). In the Byzantine encyclopedia of the ancient world, Suda of the 10th century, he is defined as the son of Apollo and brother of Orpheus. Aristaeus taught people many useful things, one of them - the production of fermented foods based on olives, milk, grapes, etc., as well as herbal treatment of various diseases.



# The Bulgarian legacy in probiotics history:

Ancient Greek philosopher Thales (2nd century BC) wrote that the Thracians were centenarians because they consumed mostly fermented dairy products, honey and bread.

2000 years later, at the beginning of the 20th century, the basis of the modern probiotics study was laid by Ilya Mechnikov, a Russian scientist and Nobel Prize laureate. In his theory "On longevity and rejuvenation of mankind" he says that the long and healthy life of the Bulgarian people is a result of the daily consumption of fermented milk and other lactic acid products produced in Bulgaria.

At that time, Bulgaria has the highest number of centenarians per capita (4%), fewer cases of cancer and low overall morbidity.

Mechnikov's studies are based on the work of the Bulgarian professor Dr. Stamen Grigorov, who in 1905 for the first time isolated and described the lactic acid microorganism that provoked the necessary fermentation for the production of Bulgarian yoghurt. Later that microorganism is called "Lactobacillus bulgaricus".



## Bactojoy – the vivid side of life

Especially for you, from Bulgaria - the country of the very famous Bulgarian yoghurt and rose damascene:

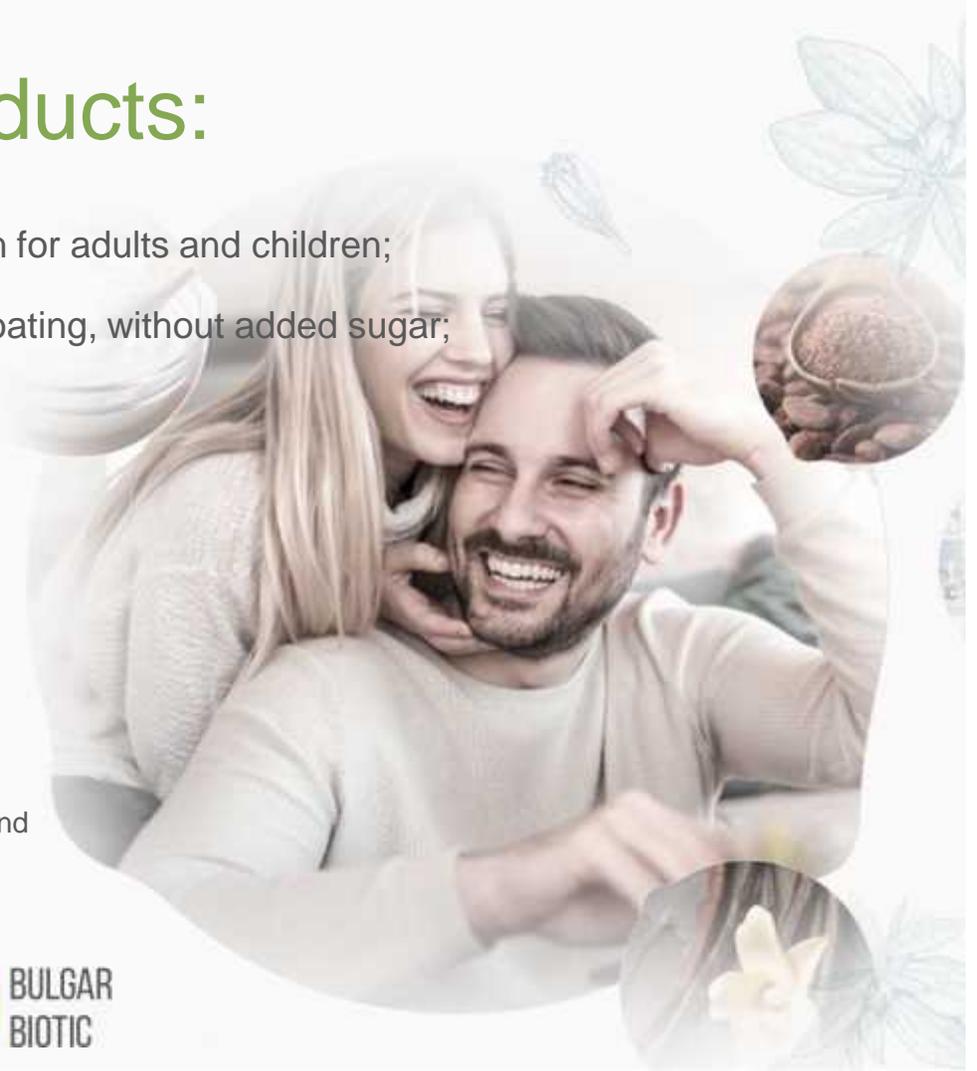
New generation of probiotics with lactic acid bacteria, isolated from natural sources in Bulgaria, deliberately selected according to their functional and health characteristics. Bulgarian yoghurt is the oldest probiotic known to mankind. It is a natural source of health and longevity from the nature of Bulgaria. That's why we offer it to you extracted and dried for easy way for consumption and keeping its biological effectiveness. The Bulgarian rose has strong antioxidant properties, purifies the liver and helps rejuvenate the body.



# Products:

- Probiotic tablets in precisely balanced combination for adults and children;
- Dietary probiotic dragees with natural chocolate coating, without added sugar;
- Probiotic dragees with milk chocolate coating;
- Probiotic with immunological effect;
- Probiotic for women's health;
- Probiotic for strong and healthy children;
- Probiotic for animals.

All products are Halal and Kosher certified, developed and manufactured by the FSSC 22000 Certified Laboratory.  
Bulgar Biotic products do not contain any GMOs or preservatives!



# Probiotic tablets

## Composition:

Lactobacillus bulgaricus, Streptococcus thermophilus, Lactobacillus rhamnosus, Bovine(cow) colostrum, Inulin;

**Total number of micro-organisms:** no less than  $3 \times 10^9$  cfu/g;

**Shelf life:** 24 months. After opening, storage under refrigeration conditions;

**Recommended dose:** 2 tablets daily;

## Action:

Immediately from the mouth, it instantly impacts on the diseased and decaying processes in the oral cavity and continues throughout the gastrointestinal tract.

Enhances the body's protective functions, maintaining strong immunity and intestinal microbial balance in GIT.

Strong immunomodulator, particularly suitable for stomach discomfort, bowel irritation, constipation, as well in cases of antibiotic and post-antibiotic therapies.

Suitable for gastric intolerance to gelatin capsules.



BULGAR  
BIOTIC



# Probiotic dietary dragees

## Composition :

Lactobacillus bulgaricus, Streptococcus thermophilus, Bifidobacterium infantis;

**Total number of micro-organisms:** no less than  $3 \cdot 10^9$  cfu/g.

**Shelf life:** 18 months. After opening, storage under refrigeration conditions;

**Recommended dose:** 5 g daily;

The product does NOT contain GMOs or preservatives!

## Action:

Suitable for direct consumption as well as a food additive to other dishes - snacks or others.

Recovers and maintains intestinal microbial balance.

A strong immunomodulatory, particularly suitable for disorders of the digestive system.



# Probiotic choco dragees

## Composition:

Lactobacillus bulgaricus, Streptococcus thermophilus; Bifidobacterium infantis;

**Total number of micro-organisms:** no less than  $3 \cdot 10^9$  cfu/g.

**Shelf life:** 18 months. After opening, storage under refrigeration conditions;

**Recommended dose:** 5 g daily.

## Action:

Strengthens immunity and intestinal health.

Enhances the body's protective functions.

Maintains normal microflora in every part of the gastrointestinal tract.

Suitable for consumption during and after treatment with antibiotics to keep your health in balance.

It can be used for direct consumption as well as a food additive to other dishes - breakfasts or more.



# Upcoming new products



Probiotic with clinically proven immunological effect (synbiotic product):

- A natural ally of the body in the fight against prospectively toxic and other unfavorable formations, a precondition for number of diseases.
- Helps building up immunological protection against upper respiratory diseases, viral infections.
- Supports the natural production of short chain fatty acids (SFA).
- Increases the endogenous production and quality of NK cells fighting against potentially pathogenic organisms, neutralizing their negative effects.
- Reduces inflammatory processes.

Composition:

Lactobacillus bulgaricus, Lactobacillus acidophilus, Lactobacillus helveticus, Lactobacillus rhamnosus, Lactobacillus fermentum, Arabinogalactan from Larix dahuric, Bovine(cow) colostrum.



# Upcoming new products



## Probiotics for women:

- Natural fiber source with very light laxative effect.
- A strong antioxidant, which helps for slowing down the process of cell aging.
- Maintains the beneficial balance of the vaginal microflora, keeping optimal Ph and minimizing the possibility of infections.
- Increasing the body's natural defenses.
- Helps neutralizing toxic substances in the liver.

## Composition:

Lactobacillus bulgaricus, Lactobacillus acidophilus, Lactobacillus helveticus, Lactobacillus rhamnosus, Arabinogalactan from Larix dahuric, Bovine(cow) colostrum, Dried Rose damascene;



# Upcoming new products



## Probiotics for children:

- Contributes the balanced functioning of the immune and digestive systems of neonates and adolescents.
- Stimulates the building and maintenance of natural immunity.
- Soothes colic's and stomach discomfort.
- Helps gastrointestinal tract in cases like diarrhea.
- It has a soothing effect on long journeys.

## Composition:

Lactobacillus bulgaricus, Lactobacillus acidophilus, Lactobacillus casei, Lactobacillus rhamnosus, Streptococcus thermophiles, Bifidobacterium breve, Bifidobacterium infantis;

Omega 3(DHA+EPA)

Vitamin D3



# Upcoming new products



## Probiotics for animals:

- Complete prevention of the animal organism.
- Increases the native protective functions of the animal's microbiome.
- Favors the gastrointestinal tract, for better nutrients absorption.
- Care to improve health.
- Improves intestinal microflora.
- Prevents the development of "bad" bacteria.



## Composition:

Lactobacillus bulgaricus, Lactobacillus lactis, Lactobacillus acidophilus, Lactobacillus helveticus, Lactobacillus thermophilus, Enterococcus faecium;



## Colaboration and partners:



*“Driving force  
in the evolution of health care”*

**Favorite product** with a leading position in the partner's portfolio;  
**Spread** across all partner's locations country wide.



*Continuous successes and recognition of  
the "Bulgarian lions,,*

**Preferred product** by the Bulgarian national football team;  
**High impact** on intensive and regular physical loads.



# References

**Bulgar Biotic** products are recognized and enjoyed by the **National Football Team of the Republic of Bulgaria** as a high-quality nutritional supplement that helps maintain optimal healthy form and faster recovery of athletes exposed to physical and mental stress!

*\*Photo: Kiril Despodov - Bulgaria's No. 1 Football player of 2018.*



# References



The products of **Bulgar-Biotic** are recommended by **Dr. Maria Nikolova (MD, PhD in Nutrition and Dietetics)** to her clients because:

- the selected probiotic strains show high biological activity, gastric acids resistance and survival throughout the digestive tract;
- take care of the oral hygiene and maintain balance, of “good” bacteria;
- the pure formula of probiotics is wrapped in two types of chocolate - both delicious milk chocolate coating and dietetic chocolate coating - for people with restrictions for intake of sugar, with selected simple sugar substitutes such as erythritol and stevia.



# Bulgar - Biotic:

- Company with an innovative approach.
- Uncompromising quality.
- Involved in the process of evolution of health care.
- A trusted partner with an understanding and attitude towards clients and partners .
- Develops and distributes the best quality probiotics in a strictly controlled process .
- A team of well educated specialists with years of experience in Bulgaria and abroad.
- Unique combination of long-standing traditions, experience and knowledge with the highest technological standards in the industry.
- Ensured simple and effortless process of trade and delivery.



## Partnership:

- ▣ Bulgar-Biotic offers you **the opportunity to sell** the newest Bulgarian product Bactojoy under attractive conditions;
- ▣ Bulgar-Biotic has and will **provide all documents** for production and trade as well as quality certificates or other documents on demand;
- ▣ Bulgar-Biotic will **provide** all necessary **samples, presentations, promotional materials**;
- ▣ Bulgar-Biotic will organize a **presentation tour and tasting** for you to promote and represent the product.

# Thank you!

In a personal meeting we will be glad to provide you with detailed information about our products and partnership conditions, including detailed product specifications, laboratory results documents, health and quality certificates, as well as awards, etc.



+359887 095543  
+359888 870808



+3592 9734216



bulgarbiotic@bulgarbiotic.bg



19, Iskarsko shose blvd  
1528 Sofia, Bulgaria

